

“Treating the World Well”®

NEWSLETTER



COVID EDITION



SOUTHWEST TECHNOLOGIES, INC.

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 Elasto-Gel™

 ISLAND

 Stimulen®

 Gold Dust®

 Comfort Aid™
Treating the world well

 Crutch Mate™

Celebrating The Man and His Life



Dr. Edward Irvin Stout, PhD **March 2, 1939 - September 15, 2019**

March marks the birthday of a brilliant, innovative and compassionate man who spent his life giving back to others. Dr. Edward I. Stout, CEO and Founder of Southwest Technologies, Inc. is no longer with us, but his legacy of empathy for humanity and the development of products that help the masses will live on. He was all about "treating the world well" and we believe his contributions left this world a better place.

Dr. Chandan K. Sen, PhD, Associate Vice President of Research at the University of Indiana, bestowed on the family of Dr. Edward Stout an award in his name to honor his contributions in research and wound care. Each year a researcher will receive The Dr. Edward Stout Scholarship to help them further their research career.

If you would like to contribute to continuing his legacy, donations can be made to:

Indiana Center for Regenerative Medicine and Engineering
Attention: Dr. Chandan Sen
975 W. Walnut Street
Indianapolis, IN 46202



The Man Behind The Technology



Dr. Edward Stout, Ph.D.
CEO / Director of Research
03/02/1939 - 09/15/2019

Dr. Stout founded Southwest Technologies, Inc. in 1980 with the desire and vision to "treat the world well" by providing patients comfort and improved healing.

In 1983, Dr. Stout developed and marketed the first dual purpose hot/cold therapy pack that could be heated in the microwave or used straight from the freezer. In 1987, he received FDA approval to expand the Elastogel-Gel™ technology for applications in wound management and padding materials. He developed product lines always with the patient's well-being in mind and that is his legacy to mankind.

Features of this innovative technology

Our Hot/Cold Therapy product line consist of over 40 different shapes and sizes, so we can best fit each person's need. Elastogel™ products may be used for either hot or cold therapy and will not leak if punctured. When heated, products provide moist therapeutic heat and when used cold, the products provide a soothing coolness without causing trauma to the skin or nerves. In addition, when used cold, the product remains soft and flexible even at -20°F. The products have the ability to conform to all the body's

contoured areas and move with the person's movement. Products are covered with a four-way stretch material that allows maximum conformity, heat/cold transfer and comfort. The products will not dry out, become hard or change form and are re-usable. When the directions for use are followed, these products can last a very long time. Some returning costumers have stated that they have had their original product(s) for several years (10 or more years).



Ask The Expert



**GO
TIGERS!!!**

**Katherine Lynch, PT, DPT,
ATC, LAT
Doctor of Physical Therapy
Certified Athletic Trainer**

Katherine Lynch, PT, DPT, ATC, LAT, started her career as a physical therapist and athletic trainer living and working in Texas. She graduated physical therapy school in December 2015 and pursued a sports physical therapy specialty. She worked with the Dallas Stars hockey team during the 2016-2017 season as a Sports P/T Resident.

"As a sports physical therapist and athletic trainer, I use hot and cold therapies on athletes all day long. I often have my patients warm up with a hot pack, followed by exercises then finish their treatment with cold therapies. Reusable hot/cold packs are much more cost effective than ice bags and plastic wraps. They are also safer than sending athletes out with ice bags that they may leave on for too long and potentially cause skin injuries. I can monitor their response to treatment and alter the plan effectively. The wrap is moldable and features straps that help secure the wrap to the body, which is helpful for athletes who can't sit still. It saves me time, I use the hook and loop straps to secure it in 5 seconds; compared to filling an ice bag, tying it, then securing it on the athlete. It also allows the athletes some independence to grab a wrap out of the freezer and wrap it on themselves. The wrap definitely makes my job easier!!"

Katie is the Coordinator of Rehabilitation and Assistant Athletic Trainer at Colorado College since 2019. She works closely with Cross Country and Track & Field athletes, while providing physical therapy services to all varsity athletes.

"Treating the World Well" **Fight for Air Climb raises \$230,000 for lung disease**

On Sunday, March 1, 2020, approximately 800 people climbed stairs for a reason - lung disease. The event, organized by the American Lung Association, raised \$230,000 to help fund research and programs that help those who have been diagnosed with lung disease. The money also helps provide local programming to help children manage their asthma and programs to help people quit smoking. Many of the people that do the climb have lost loved ones to lung disease.

"Today, the community came together to support the 800,000 people in Kansas and Missouri who live with lung diseases like lung cancer, COPD and asthma," Linda Crider, executive director for the Lung Association, stated. "It is humbling to see the amazing support of our participants, sponsors and volunteers."

This is the fifth year of the Fight for Air Climb. Southwest Technologies is proud to be a supporter and participant in this fund raising event each year!



Front Row L-R - Alexander Jack, Landon Bledsoe
Middle Row L-R - Brenna Stuart, Camila Lets, Izabel Jack, Karen Moss,
Cathy Phillips, Jeremy Bledsoe, Cindy Belt, Brody Walden
Back Row L-R - Bob Anderson, John Phillips



A Message to our Healthcare Professional and Healthcare Community at Large



southwest technologies inc.

Together we can "Treat the World Well"

Dear Colleagues,

It is critical, more than ever, that RIGHT NOW we stay connected with our healthcare professionals on the frontlines of caring for individuals who are at risk of COVID-19. All of Healthcare is focused on ramping up our daily attention on INFECTION CONTROL MEASURES to wage war on COVID-19.

Every staff member of the healthcare profession and the healthcare community at large want to engage every resource, even as we practice social distancing.

Therefore, Southwest Technologies, Inc. will be implementing strategies that enable us to continue to be a viable resource during these times of medical necessity in infection control measures. Our Wound Care Nurses on staff are certified and have knowledge and experience in being a go-to-resource on the frontlines of care. Nursing homes, assisted living, independent care facilities, home health and hospice staff reach out daily to engage and support patient care.

Staying focused on infection control measures is paramount to decrease the spread of COVID-19. Now is the right time for us to continue reaching out to our healthcare partners and support / sustain our professional relationships as well as create new ones with our surrounding communities.

We will continue to be available and to be creative in our outreach efforts by implementing access digitally with our shared content in messaging, education library, recorded webinar collaborations, whitepapers, checklists and other helpful tools for support in achieving better outcomes.

Here are a couple of helpful reminders:

Infection means that germs are on or in the body and make you sick, which result in signs/symptoms such as:

5 Basic Principles of Infection

a) Fever - b) Wounds with pus - c) High blood count - d) Diarrhea - e) Pneumonia

Colonized Infection means germs are on the body, but do not make you sick. People that are colonized will have NO SIGNS or SYMPTOMS.

These are Standard Precautions we should all be practicing to help prevent the spread:

- 1) HAND WASHING 20 SECONDS
- 2) PPE
- 3) ENVIRONMENTAL CLEANING
- 4) INJECTION SAFETY
- 5) RESPIRATORY HYGIENE / COUGH ETIQUETTE and TRANSMISSION BASED PRECAUTIONS (CONTACT, DROPLET and AIRBORNE)

Working in collaboration and lending ourselves as resources to one another will enable everyone to be better equipped at flattening the curve and staying safe.

#YOUARENOTALONE



An Update From Southwest Technologies

On COVID-19 Corona Virus



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Together we can "Treat the World Well"

Dear Valued Customer:

During this time of the COVID-19 Corona Virus pandemic, we wanted to reach out to you and let you know that being an approved essential business, Southwest Technologies (SWT) will remain open to continue serving our valued customers without disruption in manufacturing: Elasto-Gel™, Gold Dust® and Stimulen® wound care products along with our hot/cold therapy products and cushion devices.

We are closely coordinating efforts with our raw material suppliers and logistics partners to ensure prompt service to you with minimal delays on your purchase orders and supplies.

Our business hours are Monday through Friday, from 8:00 a.m. to 5:00 p.m. Central Time. Although we do not have a "walk-in" store front, we can be contacted by phone (800-247-9951), fax (816-221-3995), and email (info@elastogel.com). Our dedicated team is here to help you with any questions or service you may require

We are following federal, state and local government guidelines to ensure the safety and health of our workforce.

As this global pandemic evolves daily, we will continue to look for additional ways that we can support the delivery of products to those in need.

We will continue to always keep "Treating the world well" ®.



Stay Safe and Stay Strong!





southwest technologies inc.

Together we can "Treat the World Well"

The way we were used to doing things has changed and Southwest Technologies wants to be part of the solution in the new way that we will need to adopt moving forward in protecting ourselves and others that we come into contact with.

To Our Valued Customer:

We have missed you! As the world and United States begin to start opening in phases, we are still here and continue to provide our services and products without disruption. Southwest Technologies (SWT) continues manufacturing: Elasto-Gel™, Gold Dust® and Stimulen® wound care products along with our hot/cold therapy products and cushion devices.

We are excited to share that we will now also provide a new product that will be permanently added to our product line. We are now supplying hand sanitizer, following the FDA and WHO guidelines. The hand sanitizer contains 80% v/v Ethyl Alcohol. Please see the information below regarding requirements for purchasing or visit our website with the link below.

Our business hours are Monday through Friday, from 8:00 a.m. to 5:00 p.m. Central Time. Although we do not have a "walk-in" store front, we can be contacted by phone, fax, and email. Our dedicated team is here to help you with any questions or service you may require.

We continue to follow Federal, State and local government guidelines to ensure the safety and health of our workforce.

We will continue to always keep "Treating the world well"®.

Stay Safe and Stay Strong!



Southwest Technologies

1746 Levee Road

North Kansas City, Mo 64116

Phone: 1-800-247-9951

Fax: 816-221-3995

Email: info@elastogel.com

**Websites: www.elastogel.com
www.swtechnews.com**





**This is going to take
a while. I hope you
have hand sanitizer**



New Product - Hand Sanitizer

2-200-080 case:

HS-002:

2 oz hand sanitizer/cs-12 btl:
(Case) \$48.00

2-200-081 bx:

HS-008:

8 oz hand sanitizer/bx-6 btl:
(Box) \$48.00

HS-008:

8 oz hand sanitizer/cs-20 btl:
(Case) \$ 150.00

Drug Facts

HS-008

HS-002

Active ingredient[s]..... **Purpose**
Alcohol 80% v/v.....Antiseptic

Use[s]

Hand sanitizer to help reduce bacteria that potentially can cause disease.
For use when soap and water are not available.

Warnings

For external use only. Flammable. Keep away from heat or flame

Do not use

- in children less than 2 months of age
- on open skin wounds

When using this product keep out of eyes, ears, and mouth. In case of contact with eyes, rinse eyes thoroughly with water.

Stop use and ask a doctor if irritation or rash occurs. These may be signs of a serious condition.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- Place enough product on hands to cover all surfaces. Rub hands together until dry.
- Supervise children under 6 years of age when using this product to avoid swallowing.

Other information

- Store between 15-30C (59-86F)
- Avoid freezing and excessive heat above 40C (104F)

Inactive ingredients glycerin, hydrogen peroxide, purified water USP



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